

2012 BOARD OF DIRECTORS

Mike King
Chairman

Bent Tree Communities

Dave Garner
Chairman-Elect

ETC Communications

Jack Short

Past Chairman

Trouts Beverages

Richard Rollins

Treasurer

Retiree

Lorrie Shaw

Secretary

Jasper Banking Company

Ron Barnes

Prudential Georgia Realty

Brad Bledsoe

Affordable Home Inspections

Henry Hamilton

Bank of the Ozarks

David Jacobs

Retiree

Mila Lane

Renasant Bank

Parish Lowrie

State Farm - Parish Lowrie, CPCU

Ernie McArthur

Pickens County Sheriff's Office

Ken Pint

Allstate Pint-Stephens Agency

Rodney Renner

Renner Companies

Jimmy Swain

The UPS Store

Susan Wright

Community Bank of Pickens County

Chamber Staff

Denise M. Duncan, Executive President

Gerry Nechvatal, Community Economic Development Director

Madena Stallard, Administrative Assistant

Karla Haege, Information Specialist

Mission Statement

The mission of the Pickens County Chamber of Commerce is to actively promote Pickens County and its businesses to enhance the quality of life for its citizens.



2012 Business Plan

**Pickens County Chamber of Commerce
2012 Business Plan**

FY12 Focus

Membership

Advocacy

Retire debt while establishing a sound financial footing

Strategic focus for business development (*including tourism/event*)

Reinstate Leadership Pickens

FY12 Committees

Executive Committee

Mike King ó Chair

Dave Garner ó Chair Elect

Jack Short ó Past Chair

Richard Rollins ó Treasurer

Lorrie Shaw ó Secretary

Ernie McArthur ó Chair Elect-Elect (Ex-Officio Member)

Membership

Chair: David Jacobs

Co-Chair: Mila Lane

Annual Membership Drive

Annual Retention Plan

Leadership Development

Chair: Brad Bledsoe

Co-Chair: Lorrie Shaw

Leadership Pickens Program

Youth Leadership Program Chair: Angie Jones

Ambassadors

Business Development

Chair: Susan Wright

Co-Chair: Ken Pint

Economic Development Council

Small Business Seminars

Small Business of the Month/Year

E-Friendly

Shop Pickens First

Marketing Development

Chamber Breakfast/Speakers

Programs/Events

Chair: Dave Garner

Co-Chair: Rodney Renner

Picnic in the Park ó Lorrie Shaw

Golf Tournament(s) ó Parish Lowrie

Truck Raffle - Ernie McArthur

Winter Ball - Henry Hamilton

Marble Festival ó Dave Garner/Ernie McArthur

Government Relations - Chair: Ron Barnes Co-Chair: Jimmy Swain

Business After-Hours 2012

PC Co-Pilots, LLC

February 9th

Law Offices of Edwin Marger, LLC

March 8th

First Mountain Medical, LLC

April 12th

Sharptop Arts Association

May 10th

Good Samaritan Health & Wellness Center

June 14th

Burnt Mountain Trading Company

July 12th

State Farm—Parish Lowrie, CPCU

August 9th

Piedmont Mountain Hospital Sleep Center

September 13th

A Love of Travel

October 11th

R & R Body Shop/Fetchyournews.com

November 8th

Julia Jorns, CPA, LLC

December 13th

Date	Name of Event	Time
February 9 th	Business After-Hours	4:30-6:30 p.m.
February 14 th	Membership Breakfast	7:00 a.m.
March 8 th	Business After-Hours	4:30-6:30 p.m.
March 13 th	Membership Breakfast	7:00 a.m.
March 19 th	Snowball Golf Tournament	10:00 a.m.
March 26 th	Snowball Golf Tournament ó Rain Date	10:00 a.m.
April 10 th	Membership Breakfast	7:00 a.m.
April 12 th	Business After-Hours	4:30-6:30 p.m.
May 1 st	After Hours Mixer	4:30-6:30 p.m.
May 8 th	Membership Breakfast	7:00 a.m.
May 10 th	Business After-Hours	4:30-6:30 p.m.
June 12 th	Chamber Picnic	5:30 p.m.
June 14 th	Business After-Hours	4:30-6:30 p.m.
July 10 th	Membership Breakfast	7:00 a.m.
July 12 th	Business After-Hours	4:30-6:30 p.m.
August 9 th	Business After-Hours	4:30-6:30 p.m.
August 14 th	Membership Breakfast	7:00 a.m.
August 25 th	Auto Give Away	5:00 p.m.
September 11 th	Membership Breakfast	7:00 a.m.
September 13 th	Business After-Hours	4:30-6:30 p.m.
October 4 th	Fine Arts Reception	7:00 p.m.
October 6 th	Marble Festival	ALL DAY
October 7 th	Marble Festival	ALL DAY
October 9 th	Membership Breakfast	7:00 a.m.
October 11 th	Business After-Hours	4:30-6:30
November 8 th	Business After-Hours	4:30-6:30
November 13 th	Membership Breakfast	7:00 a.m.
December 11 th	Membership Breakfast	7:00 a.m.
December 13 th	Business After-Hours	4:30-6:30 p.m.

2012 Budget

Income	
Advertising Income	5700
Annual Dinner	3800
Community Room	4000
Marble Festival (Net)	46000
Economic Development	64496.04
Inhouse Publications	3100
Hotel/Motel Tax	20500
Youth Leadership	2800
Membership (Net)	63158
Membership Breakfast	3300
Golf Tournament	4200
Other Income	175.08
Special Programs	6480
Truck Raffle	24000
Total Income	251709.12
Expense	
Accounting & Legal	300
Bank Service Charges	1050
Building Expenses	1489
Building Loan Interest	4000
Credit Card Discount	400
Credit Card Machine	550
Economic Development	64496.04
Insurance Expense	1625
Office & Supplies	24000
Payroll	125500
Scholarship Donations	2675
Board/Staff Training	5550
Travel & Ent	2520
Utilities	8653.44
Website	3600
Total Expense	246408.48
Net Income	5300.64