



*“Striving to better our community, each other, and ourselves through Involvement, Commitment, and Encouragement.”*

### **Why does Pickens County need a women’s group?**

Women are natural care-givers, always balancing several things at once. This is especially true of the entrepreneurial/professional woman. She runs a business while trying to maintain a careful balance of work/home/family/community/self. “Self” is typically the part women forget, or don’t make time for, most often.

### **Why does Pickens County need a women’s networking group?**

Women have different needs than their male counterparts. Women prefer to develop relationships in more intimate talks and then get down to business, whereas men focus on business and may never form personal bonds.

Although women are welcome in networking groups that include men, they often don’t find the personal connection they seek in those discussions.

Men tend to ask a question and someone gives an answer, period. Women do it differently. Their answers are like literature. They talk about life and non-work issues.

### **How would PWPC benefit me as a Pickens County professional woman?**

1. Creates opportunities to expand networking connections
2. Receive useful information and resources for succeeding in the marketplace
3. Attend and participate in programs, events, and communication-driven workshops for business and personal growth
4. Support and encouragement from a diverse and knowledgeable group
5. Build solid relationships and friendships with other area women leaders
6. Have the opportunity to ‘give-it-forward’

### **Goals of PWPC**

1. Provide professional and personal growth for all members
2. Provide education and awareness of issues affecting women in business
3. Provide support and training to accelerate business growth

### **Benefits of joining PWPC**

1. Monthly Events and/or Seminars on topics that are of a real benefit and interest to members
2. Informal networking groups
3. Information on business training and support programs specific to women
4. Business directory for members
5. Member to Member Discount Program
6. PWPC page on Chamber website
7. Establishing friendships that can last a lifetime

### **PWPC Meetings**

1. Monthly Membership Luncheon/Dinners
  - a. Open to Members bringing a guest
  - b. Guest speaker
2. Quarterly Girls Night Out
  - a. Get away to have some fun
3. Connection Meetings (Networking)
4. Annual REACH Awards Dinner